

SCHOLARSHIP APPLICATION

2012

ELIGIBILITY

Applicants must be a graduating high school senior, undergraduate, or graduate student enrolled full-time with at least 12 credit units for the fall 2012 and spring 2013 school year. Applicants must be currently taking or planning to take journalism courses and/or pursuing journalism as a career.

SELECTION CRITERIA

Candidates will be selected on the basis of academic achievement, demonstrated journalistic ability, financial need, community involvement, commitment to the field of journalism and sensitivity to Asian American and Pacific Islander issues. Individual scholarships may weigh criteria differently and/or take into account other factors. All scholarship checks will be sent to the university unless otherwise requested.

AAJA SF OFFERS THE FOLLOWING SCHOLARSHIPS

The San Francisco Bay Area Chapter of the Asian American Journalists Association is giving up to \$10,000 this year to student journalists. Awards typically range from \$1,000 to \$3,500 and include the following:

KEN WONG MEMORIAL SCHOLARSHIP

This honor is the highest and most prestigious award bestowed on students by the San Francisco chapter. The scholarship is named for Kenneth Cyril Wong, a former San Francisco Examiner reporter who passed away in 1986 at the age of 60. In establishing this award, the San Francisco AAJA chapter acknowledges Wong's talent as a reporter and work as a trailblazer for Asian Americans in the newsroom. The winner of this award will receive \$2,500 or more.

WILLIE KEE MEMORIAL SCHOLARSHIP

The \$1,000 Willie Kee memorial scholarship honors the best in broadcast journalism, video editing and news photography. The award is named for former KTVU cameraman who in his 24-year career won 12 Emmys and covered such events as the kidnapping of Patricia Hearst, the Harvey Milk assassination and the UC Berkeley student riots.

TO APPLY

Submit four (4) copies of a completed application form, including four (4) copies each of your resume, official school transcript, reference letters, work samples and writing exercise. Complete instructions and application form inside.

AAJA membership is encouraged for all applicants and required for the selected scholarship recipients. For membership, please apply online at: www.ajaa.org.

ABOUT AAJA

The Asian American Journalists Association is a national non profit organization which works to encourage Asian American and Pacific Islander students to pursue journalism careers, increase employment of Asian American and Pacific Islander journalists, promote fair and accurate news coverage of Asian American and Pacific Islander issues, and provide a source of support for Asian American and Pacific Islander journalists.

2011-2012 Scholarship Program Co-Chairs

Stephanie Chuang steph.chuang@gmail.com | **Susanne Brunner** susannejbrunner@gmail.com

APPLICATIONS MUST BE POSTMARKED NO LATER THAN MARCH 31, 2012.

To learn more about AAJA SF and our chapter programs, log onto our website at: www.ajajsf.org

HOW TO APPLY

PLEASE READ THE FOLLOWING INSTRUCTIONS CAREFULLY!

SUBMIT FOUR (4) COPIES OF EACH OF THE FOLLOWING ITEMS:

1. COMPLETED APPLICATION FORM

Make sure you have completed ALL sides of the application form and ALL sections.

2. RESUME

Each copy (4) should be submitted on one single-sided 8.5" x 11" sheet of paper.

3. OFFICIAL TRANSCRIPTS

One must be original, three may be copies. Transcripts may NOT be sent separately. Students are responsible for acquiring official school transcripts ahead of time to be submitted with the application.

4. TWO LETTERS OF RECOMMENDATION

- One set must be original letters.
- If you have been involved with AAJA, the scholarship organizers suggest - but do not require - that one of the recommendations come from an AAJA member. (The intent of this suggestion is to identify applicants who have demonstrated a serious commitment to a career in journalism by becoming active in a professional journalism group.)
- In addition, scholarship applicants who have a demonstrated background in volunteer work are encouraged to highlight that experience, perhaps by seeking a letter from someone who is familiar with their volunteer work.

5. SHORT ESSAY A & B

Each essay should not exceed 500 words, must be typed and double-spaced.

A. Describe any involvement or interest you have in the Asian American community. How and why is this important to your work as a journalist?

B. If you were awarded an AAJA scholarship, propose how you would contribute to the field of journalism and/or media issues involving the Asian American and Pacific Islander community.

6. WORK SAMPLES

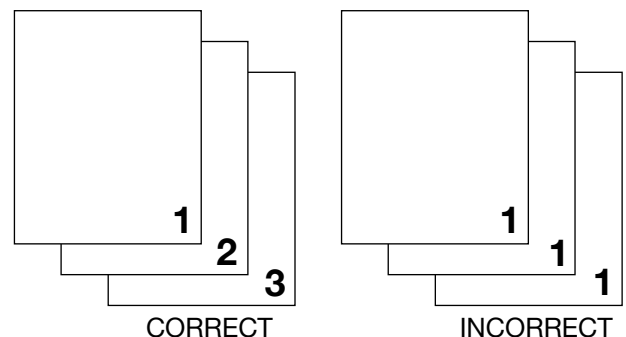
We will NOT be able to return ANY work samples.

- **PHOTOJOURNALISM APPLICANTS:** Please submit a portfolio containing no more than 10 entries. A picture story is considered one entry. Published and unpublished photographs will be considered. Entries may be black and white, color prints, slides, clippings, CDs or URLs. Prints/clippings should be no larger than 8.5"x11". Complete caption information must be included along with the images.
- **PRINT APPLICANTS:** Send four copies of three to six articles photocopied or printed on 8.5"x11" paper. Do not send tearsheets or term papers.
- **BROADCAST APPLICANTS:** Radio applicants should send up to three stories (total length of less than 10 minutes) on three standard audio tapes or CDs. TV applicants should send up to three stories (total length of less than 10 minutes) on four VHS videotapes or DVDs.
- **MULTIMEDIA APPLICANTS:** Multimedia applicants should send up to three stories copied onto four CDs or DVDs. Alternatively, applicants may submit links to stories, provided that links are active.

ADDITIONAL INSTRUCTIONS

Very important:

1. Each of the above items should be collated (see diagram on right) into four sets and secured with either paperclips or binder clips.
2. Each set must be complete with copies of all required materials.
3. Do NOT staple or put materials in binders or folders.
4. Applications must be postmarked **March 31, 2012**.



APPLICATIONS THAT ARE INCOMPLETE OR SUBMITTED INCORRECTLY WILL BE DISQUALIFIED.

BIOGRAPHICAL INFORMATION

NAME GENDER RACIAL/ETHNIC IDENTIFICATION

MAILING ADDRESS CITY STATE ZIP

TELEPHONE E-MAIL DATE OF BIRTH

SCHOOL CURRENT YEAR IN SCHOOL

EXPECTED DATE OF GRADUATION MAJOR GPA

PERMANENT ADDRESS (IF DIFFERENT FROM ABOVE) CITY STATE ZIP

PERMANENT TELEPHONE (IF DIFFERENT FROM ABOVE) PERMANENT E-MAIL (IF DIFFERENT FROM ABOVE)

SCHOLARSHIP WILL BE USED FOR MY EDUCATION AT: _____

CURRENT OR INTENDED AREA OF FOCUS: Print Television Radio Online Photojournalism

VERY IMPORTANT: Where can you be notified of your award status at the end of May?

School address Permanent address

EDUCATION

LIST HIGH SCHOOLS AND COLLEGES, BEGINNING WITH THE MOST RECENT INSTITUTION YOU ATTENDED.

SCHOOL DATES MAJOR GPA DEGREE

MEDIA EXPERIENCE / EXTRACURRICULAR ACTIVITIES

LIST EXPERIENCE (SCHOOL PAPER, SCHOOL RADIO STATION, INTERNSHIPS, ETC).

COMPANY/ORGANIZATION SUPERVISOR AND PHONE DATES

PREVIOUS JOURNALISM AWARDS / SCHOLARSHIPS

LIST ANY AWARDS OR SCHOLARSHIPS YOU HAVE RECEIVED. PLEASE INCLUDE ANY AAJA SCHOLARSHIPS.

AWARD / SCHOLARSHIP AMOUNT (IF APPLICABLE) DATE RECEIVED

FINANCIAL SUMMARY

Estimated college expenses for 2012-2013 school year

EXPENSES:

Tuition and Fees \$ _____
Room and Board \$ _____
Books / Supplies \$ _____
Transportation \$ _____
Personal Expenses \$ _____
TOTAL EXPENSES \$ _____

INCOME:

Job/Work Study \$ _____
Loans \$ _____
Grants: Pell, etc. \$ _____
Gifts \$ _____
Scholarship Awards \$ _____
Family Contribution \$ _____
TOTAL INCOME \$ _____

FUNDS NEEDED BY SUBTRACTING

THE TWO AMOUNTS:

Total Expenses \$ _____
- Total Income \$ _____
FUNDS NEEDED = \$ _____

APPLICANT SURVEY

How did you first hear about AAJASF scholarships?

Check all that apply.

- School counselor/advisor
 Friend or classmate
 AAJA website
 Scholarship listing or directory
 AAJA member
 Got application in the mail
 Got an application on campus
 Other:

How many other scholarships are you applying for this year?

- 0
 1-2
 3-4
 4+

How familiar with AAJA were you before hearing about our scholarships?

- Not familiar at all
 Somewhat familiar
 Very familiar

MAILING INSTRUCTIONS

Mail the four collated sets of your application materials in one envelope to:

Susanne Brunner
Anchor/Reporter
1550 Moffett St.
Salinas, Ca 93905

Applications **MUST BE POSTMARKED** no later than **March 31, 2012.**

AAJA suggests applicants use certified mail, an express delivery service.

VERIFICATION

I affirm that the information included with my application is true and accurate in all respects, and that I intend to pursue a career in journalism. I also affirm that the award of funds is contingent upon my enrollment in the accredited institution listed on my application, and that the funds, if awarded, will be used toward the cost of my education. All scholarship checks will be sent to the university unless otherwise requested. I further affirm that, as a condition of receiving any funds, I will submit a progress report at the end of each semester.

SIGNATURE

DATE



AAJA NATIONAL STUDENT PROGRAMS

The Asian American Journalists Association also offers a variety of programs and scholarships for students interested in pursuing journalism.

For more information about AAJA national programs and to download application forms, visit the website at www.aaja.org